



Books & Beyond
Reading Club

2021-2022

ANNUAL REPORT

Table of Contents

1. Message from the Founder
2. Message from the Program Leaders
3. Overview of the 2021/22 English Reading Enrichment Scheme
4. Impact Report
5. Executive Summary
6. Visionary Ventures
7. Financial Report
8. Acknowledgment



Message from our Founder, Barbara Kwok

In 2021, our team improved the curriculum, expanded an additional secondary school program, and plans to add an Argumentative Writing Course in 2022 to develop students' critical thinking skills, all while facing challenges posed by the pandemic.



2021 was a year of both challenges and triumphs, and I am proud to report that our team rose to the occasion and made significant strides towards our mission.

One of our key accomplishments was the comprehensive advancement of our curriculum. Our team invested countless hours in integrating innovative digital learning tools, multimedia content, videos, and interactive games to make the lessons more engaging, interactive, and memorable for the children. This investment has already produced impressive results, particularly in terms of improved educational outcomes and a newfound love of learning that will benefit the children for years to come.

Despite the ongoing challenges posed by the COVID-19 pandemic, our organization remained steadfast in its commitment to supporting children in need. We were able to expand one more secondary school program, the Advanced Conversation Class, to serve students who had been promoted from our classes the previous year. This allowed us to extend our reach to more advanced grade levels and continue supporting the development of these students.

None of this would have been possible without the unwavering support of our dedicated volunteers. As we look forward to 2022, we have set our sights on expanding another program, the Argumentative Writing Course, to help develop the critical thinking, communication, and reasoning skills of senior secondary school students.

I am confident that we will continue to make a positive impact on the lives of many students and I am eager to see what the next year brings.

Barbara Kwok

Message from our Program Leaders



As volunteer leaders, we feel incredibly proud of the work that Books & Beyond has done to support children with lesser means. Witnessing the progress and growth of the children we serve has been a humbling and rewarding experience. Seeing their academic performance improve and their self-confidence grow as a result of our programs has been truly inspiring.

We are moved by the dedication and passion of our volunteers, who work tirelessly to ensure that every child receives the education and support they need to succeed.

The achievements of the children we serve remind us of the importance of our work and motivate us to continue making a positive impact on their lives.

Empowered by progress,
inspired by achievement.

- Humbling progress
- Dedicated volunteer passion
- Inspiring student achievements

Pui Pui Yau
John Ko
Herman Ho
Anna Wong
Janet Yau
Leonora Ip

NURTURING LIFELONG READERS
AND LEARNERS

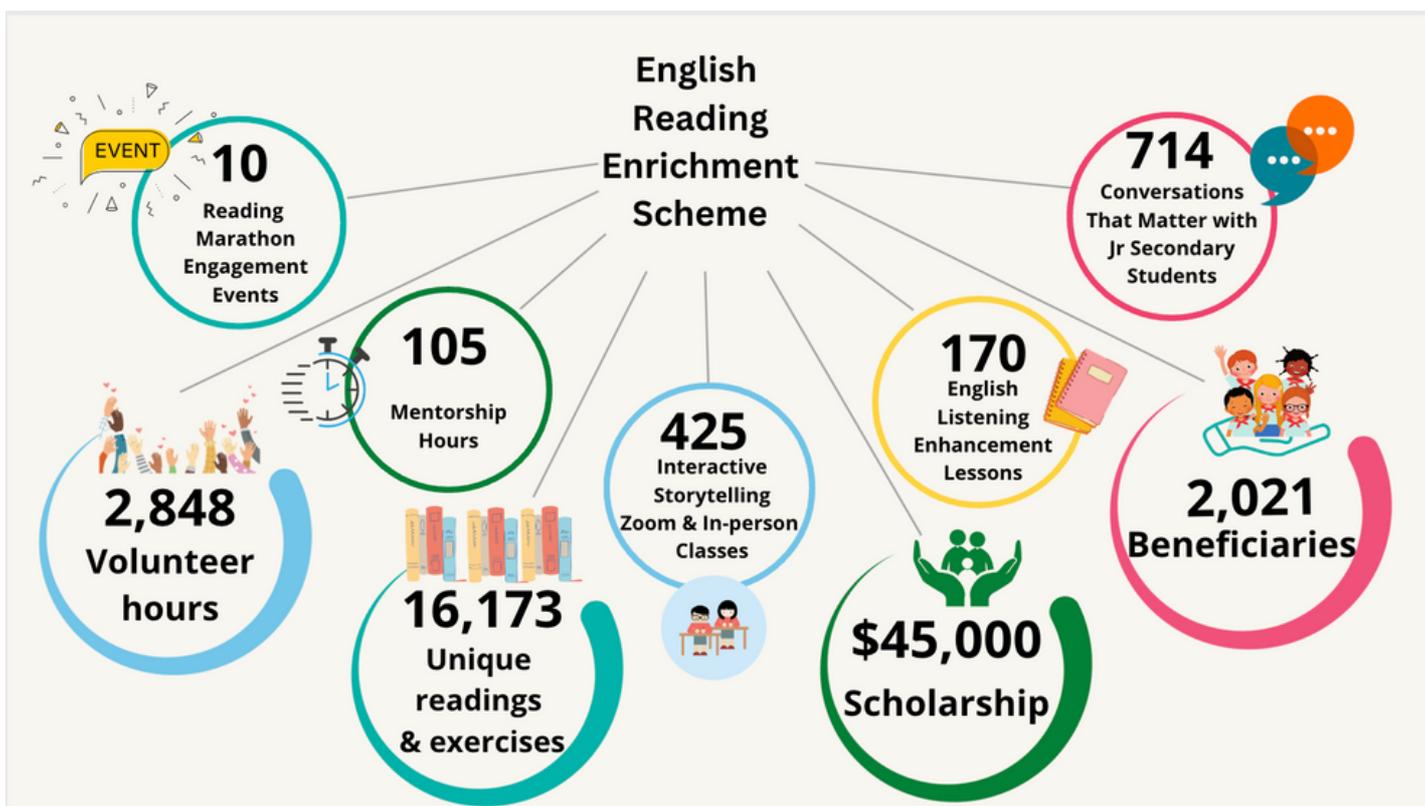
Overview of Books & Beyond English Reading Enrichment Scheme - 2021/22



Impact Report

Making an Impact: Our six programs are making a difference for children with lesser means

The six programs of Books & Beyond provide ongoing support to over 2,000 children, starting from the age of 9 and continuing through the age of 14. This infographic showcases the total number of volunteer hours, participants in our classes and online activities, and events, as well as the overall impact of the programs.



We sincerely thank our volunteers for their hard work and dedication to making these programs successful and in achieving positive change in the community.

Executive Summary

Our team has made huge progress in education through technology and innovative programs. In addition, we have introduced the Advanced Conversation Program to provide continual support, building on the foundation of our previous programs. We are committed to empowering students to succeed in their pursuits.

Technology Advancement in P.4 Interactive Storytelling Program & across other programs

- Integration of innovative digital learning tools, multimedia content, videos, and interactive games to make lessons more engaging and interactive.
- Use of multimedia tools, visually entrancing animations with sound effects, and AI text-to-speech technology to enhance listening skills.
- Creation of 200+ videos to provide the context of the role-play to boost their confidence and understanding.



Executive Summary

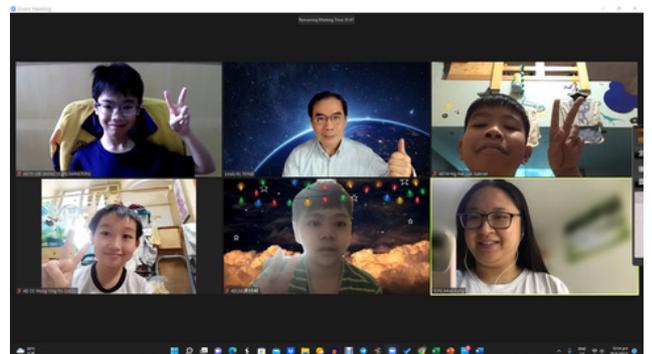
P.5 Reading Marathon Program

- Implementation of Reading Marathon Hall Event to promote and encourage a continued reading habit.
- Over 2000 participants engaged in activities to make reading fun and accessible for all.



P. 6 Listening Enhancement Program

- Trained experienced teachers to deliver effective lessons and provide personalized feedback to students.



Executive Summary

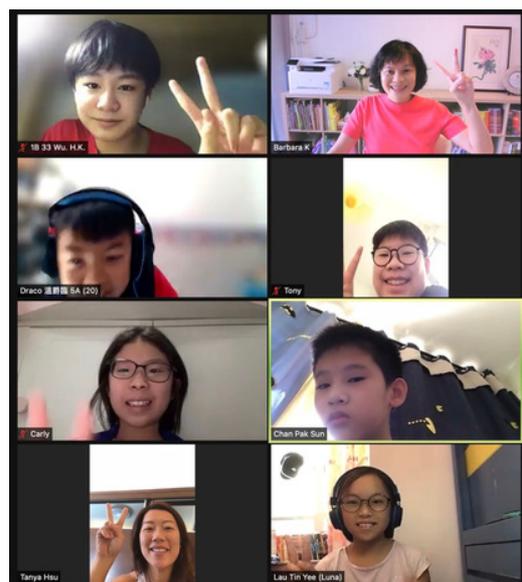
Mentorship Program

- In addition to teaching students, we organise regular events to promote bonding and build relationships between mentors and students, creating a supportive community that helps students develop confidence and succeed in their studies.



F.1/2 Conversation That Matter Program

- Our efforts to foster a supportive and inclusive learning community have been successful
- We are committed to providing a safe and engaging space for preteens to develop their English language abilities and grow as individuals.



Executive Summary

F. 3 Advanced Conversation Program

- Our new Advanced Conversation Program offers continued support for preteens who graduated from our Conversations That Matter program last year.
- Advanced topics and discussions further enhance English language skills, critical thinking, and cultural understanding.
- Our team is dedicated to providing a challenging and engaging learning experience that empowers preteens to succeed in their personal and academic pursuits.



Visionary Ventures

Our exciting plans to expand our impact and enhance student success



New Initiative - My Opinion Counts

Implement a new argumentative writing course for senior secondary school students which is essential for critical thinking and effective communication.



Leadership Team Expansion

Recruit passionate and responsible Program Directors to take full responsibility for each initiative and support future expansion.



Meet Changing Needs

Update topics of curriculum that are current and relevant to better meet the needs of students.

At Books & Beyond, we are dedicated to building a brighter future for the next generation by unlocking their full potential through innovative educational programs.

Financial Report

At Books & Beyond, we are committed to using our resources in the most effective way possible to maximize our impact. We are proud to report that the majority of our funding comes from our founder, who shares our vision for a brighter future through education.

With this support, we are able to direct our manpower and resources towards innovative programs that make a difference in the lives of students. In this financial report, we will provide an overview of our expenditures and funding sources, and demonstrate our commitment to the responsible and effective use of resources.

This financial summary is based on audited financial statements from September 1, 2021 to August 31, 2022.

Salaries	0
Activities cost	26,641
Auditor's Remuneration	5,000
Computer & accessories	19,467
Depreciation	3,545
Printing & stationery	1,530
Scholarship Sponsor	45,000
Sundry Expenses	22,281
Telephone & Internet	7,186
Transportation & deliveries	<u>40,758</u>
TOTAL	<u>171,408</u>

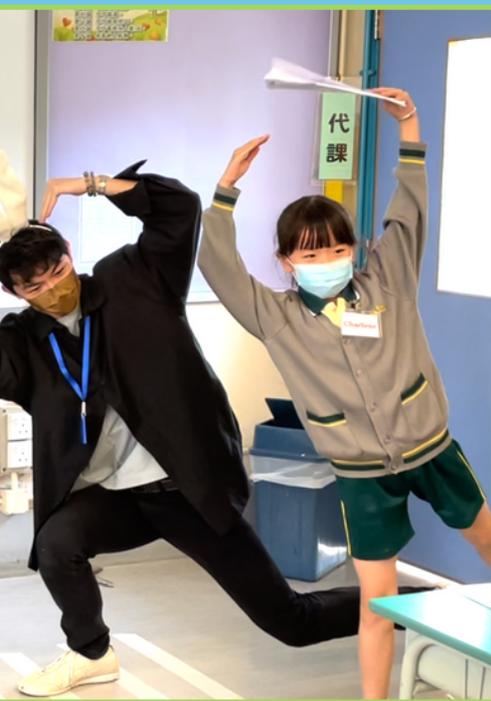


Acknowledgement

We are grateful for the tireless work of our program leaders, corporate partners and individuals, whose contributions have been instrumental in the success of our programs. Their dedication and support have helped us to empower students and create a brighter future for the next generation. We look forward to continuing this important work together.

Corporate Partners

BlackRock
Credit Suisse (Hong Kong) Limited
Department of Justice Staff Club
Goldman Sachs
HandsOn Hong Kong
Hong Kong International School
Hong Kong University – PGDE TCSL Program
Julius Baer
Nomura International (Hong Kong) Ltd
PricewaterhouseCoopers Limited
Social Career
Time Auction



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